



Program Advertising Rates 2019-2020: 33rd Season

2019

A – Oct 12 (Sat) 5:00 – TENET – St. Paul's Episcopal
 B – Nov 9 (Sat) 5:00 – Capella de la Torre – Grace Lutheran
 C – Dec 7 (Sat) 5:00 – Anne Azéma – St. Joseph Chapel
 and Dec 8 (Sun) 3:00 – St. Joseph Chapel

2020

D – Feb 8 (Sat) 5:00 – Les Délices – UWM Zelazo
 E – Apr 4 (Sat) 5:00 – House of Time – St. Paul's Episcopal
 F – May 2 (Sat) 5:00 – Blue Heron – St. Joseph Chapel

Program details at earlymusicnow.org

Concert Dates	Camera-Ready Final Deadlines	Advertise in multiple programs for best prices!	
A 12 Oct 2019	4 Oct 2019	Business _____	
B 9 Nov 2019	1 Nov 2019	Attn _____	
C 7 Dec 2019 & 8 Dec 2019	30 Nov 2019	Address _____	
D 8 Feb 2020	31 Jan 2020	City/State/Zip _____	
E 4 Apr 2020	27 Mar 2020	Phone _____ Email _____	
F 2 May 2020	24 Apr 2020	Amount \$ _____ Check # _____ or Visa MC Disc Amex # _____ Exp ___/___ Verification # _____	
		Signature _____	
		Advertising in (#) _____ Programs:	
		<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E <input type="checkbox"/> F	
		<input type="checkbox"/> Interested in exchange ads? Call EMN 414.225.3113	

To Order: In the box above, enter the number (#) of programs in which you plan to advertise, and check all programs to be included. Circle below your choice of ad size and orientation, and the dollar amount for the number of concerts you have chosen. Order by email, mail, phone, or fax at least one month prior to the first appearance. Make payment by check or charge. Email camera-ready (hi-res .pdf or .jpg) copy no later than the deadline – earlier is appreciated! Ads may be changed in successive programs.

Early Music Now ♦ 759 N Milwaukee Ste 420 ♦ Milw WI 53202 ♦ ph 414.225.3113 ♦ fax 414.225.3787 ♦ info@earlymusicnow.org

Orientation & Dimensions (page 8.5 x 11) (Black & White Only – except full-color outside back cover)	Single * Full Price	Any 2 ** Full Price	Any 3 5% discount	Any 4 10% discount	Any 5 15% discount	ALL 6 20% discount
Full Page b/w – 7.5 W X 10.0 H	360	720	1026	1296	1530	1728
½ Page Horizontal b/w – 7.5 W X 5.0 H	216	432	616	778	918	1037
½ Page Vertical b/w – 3.75 W X 10.0 H	216	432	616	778	918	1037
¼ Page Horizontal b/w – 7.5 W X 2.5 H	126	252	359	454	536	605
¼ Page Vertical b/w – 3.75 W X 5.0 H	126	252	359	454	536	605
Business Card b/w – 3.75 W X 2.5 H	72	144	205	259	306	346
Back Cover (color) – 7.5.0 W X 10.0 H	504	936	1436	1814	2142	2419
Inside Back or Front Cover b/w – 7.5 W X 10.0 H	432	828	1231	1555	1836	2074

*To advertise in only the Christmas double concert – add 50% to the single concert rate.