



Program Advertising Rates 2018-2019: 32nd Season

2018

A – Oct 20 (Sat) 5:00 – Heinavanker – St. Joseph Chapel
 B – Nov 17 (Sat) 5:00 – Istanpitta – St. Paul's Episcopal
 C – Dec 8 (Sat) 5:00 – Pomerium – St. Joseph Chapel
 and Dec 9 (Sun) 3:00 – St. Joseph Chapel

2019

D – Jan 26 (Sat) 5:00 – Red Priest – St. Paul's Episcopal
 E – Mar 16 (Sat) 5:00 – McFarlane/O'Dette – UWM Zelazo
 F – Apr 13 (Sat) 5:00 Mystical Arts of Tibet – Tripoli Shrine

Check out the artists and program details at earlymusicnow.org

| Concert Dates | Camera-Ready Final Deadlines | Advertise in multiple programs for best prices! |
|-------------------------------------|------------------------------|--|
| A 20 Oct 2018 | 5 Oct 2018 | Business _____ Attn _____ Address _____ City/State/Zip _____ Phone _____ Email _____ Amount \$ _____ Check # _____ or <i>Visa MC Disc Amex</i> # _____ Exp ___/___ Verification # _____ Signature _____ Advertising in (#) ____ Programs: <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E <input type="checkbox"/> F <input type="checkbox"/> Interested in exchange ads? Call EMN 414.225.3113 |
| B 17 Nov 2018 | 2 Nov 2018 | |
| C 8 Dec 2018 & 9 Dec 2018 | 23 Nov 2018 | |
| D 28 Jan 2019 | 11 Jan 2019 | |
| E 16 Mar 2019 | 1 Mar 2019 | |
| F 13 Apr 2019 | 29 Mar 2019 | |

To Order: In the box above, enter the number (#) of programs in which you plan to advertise, and check all programs to be included. Circle below your choice of ad size and orientation, and the dollar amount for the number of concerts you have chosen. Order by email, mail, phone, or fax at least one month prior to the first appearance. Make payment by check or charge. Email camera-ready (hi-res .pdf or .jpg) copy no later than the deadline – earlier is appreciated! Ads may be changed in successive programs. Design services are available for an additional 25% of the single ad rate, minimum \$40 per ad.

Early Music Now ♦ 759 N Milwaukee Ste 420 ♦ Milw WI 53202 ♦ ph 414.225.3113 ♦ fax 414.225.3787 ♦ info@earlymusicnow.org

| Orientation & Dimensions (page 8.5 x 11) <small>(Black & White Only – except full-color outside back cover)</small> | Single * Full Price | Any 2 ** Full Price | Any 3 5% discount | Any 4 10% discount | Any 5 15% discount | ALL 6 20% discount |
|--|------------------------|------------------------|----------------------|-----------------------|-----------------------|-----------------------|
| Full Page b/w – 7.5 W X 10.0 H | 360 | 720 | 1026 | 1296 | 1530 | 1728 |
| ½ Page Horizontal b/w – 7.5 W X 5.0 H | 216 | 432 | 616 | 778 | 918 | 1037 |
| ½ Page Vertical b/w – 3.75 W X 10.0 H | 216 | 432 | 616 | 778 | 918 | 1037 |
| ¼ Page Horizontal b/w – 7.5 W X 2.5 H | 126 | 252 | 359 | 454 | 536 | 605 |
| ¼ Page Vertical b/w – 3.75 W X 5.0 H | 126 | 252 | 359 | 454 | 536 | 605 |
| Business Card b/w – 3.75 W X 2.5 H | 72 | 144 | 205 | 259 | 306 | 346 |
| Back Cover (color) – 7.5.0 W X 10.0 H | 504 | 936 | 1436 | 1814 | 2142 | 2419 |
| Inside Back or Front Cover b/w – 7.5 W X 10.0 H | 432 | 828 | 1231 | 1555 | 1836 | 2074 |

** To advertise in only the Christmas double concert – add 50% to the single concert rate.*