



Program Advertising Rates 2017-2018 – 31st Season

2017

- A – Oct 21 (Sat) 5:00 – Cappella Pratensis – Grace Lutheran
- B – Nov 11 (Sat) 5:00 Le Poème Harmonique – St. Paul's Episc.
- C – Dec 9 (Sat) 5:00 – Boston Camerata – St Joseph Chapel
and Dec 10 (Sun) 3:00 – St. Joseph Chapel

2018

- D – Feb 17 (Sat) 5:00 – Flanders Quartet – St. Paul's Episc.
- E – Mar 17 (Sat) 5:00 – Ensemble Caprice – UWM Zelazo
- F – Apr 14 (Sat) 5:00 The Queen's Six – St. Joseph Chapel

Check out the artists and program details at earlymusicnow.org

Concert Dates	Camera-Ready Final Deadlines	Advertise in multiple programs for best prices!
A 21 Oct 2017	6 Oct 2017	Business _____
B 11 Nov 2017	27 Oct 2017	Attn _____
C 9 Dec 2017 & 10 Dec 2017	24 Nov 2016	Address _____
D 17 Feb 2018	2 Feb 2018	City/State/Zip _____
E 17 Mar 2018	2 Mar 2018	Phone _____ Email _____
F 14 Apr 2018	30 Mar 2018	Amount \$ _____ Check # _____ or Visa MC Disc Amex # _____ Exp ___/___ Verification # _____
		Signature _____
		Advertising in (#) _____ Programs:
		<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E <input type="checkbox"/> F
		<input type="checkbox"/> Interested in exchange ads? Call EMN 414.225.3113

To Order: In the box above, enter the number (#) of programs in which you plan to advertise, and check all programs to be included. Circle below your choice of ad size and orientation, and the dollar amount for the number of concerts you have chosen. Order by email, mail, phone, or fax at least one month prior to the first appearance. Make payment by check or charge. Email camera-ready (hi-res .pdf or .jpg) copy no later than the deadline – earlier is appreciated! Ads may be changed in successive programs. Design services are available for an additional 25% of the single ad rate, minimum \$40 per ad.

Early Music Now ♦ 759 N Milwaukee Ste 420 ♦ Milw WI 53202 ♦ ph 414.225.3113 ♦ fax 414.225.3787 ♦ info@earlymusicnow.org

Orientation & Dimensions (page 8.5 x 11) <small>(Black & White Only – except full-color outside back cover)</small>	Single * Full Price	Any 2 ** Full Price	Any 3 5% discount	Any 4 10% discount	Any 5 15% discount	ALL 6 20% discount
Full Page b/w – 7.5 W X 10.0 H	360	720	1026	1296	1530	1728
½ Page Horizontal b/w – 7.5 W X 5.0 H	216	432	616	778	918	1037
½ Page Vertical b/w – 3.75 W X 10.0 H	216	432	616	778	918	1037
¼ Page Horizontal b/w – 7.5 W X 2.5 H	126	252	359	454	536	605
¼ Page Vertical b/w – 3.75 W X 5.0 H	126	252	359	454	536	605
Business Card b/w – 3.75 W X 2.5 H	72	144	205	259	306	346
Back Cover (color) – 7.5.0 W X 10.0 H	504	936	1436	1814	2142	2419
Inside Back or Front Cover b/w – 7.5 W X 10.0 H	432	828	1231	1555	1836	2074

**To advertise in only the Christmas double concert – add 50% to the single concert rate.*

***To advertise in the Christmas double concert plus only one additional concert – add 25% to the 2 concert rate.
Christmas double concert may be include as part of a 3 concert package or larger at no additional charge.*