

Your Name: \_\_\_\_\_ (optional)  
Your Email Address: \_\_\_\_\_ (optional)



### Audience Survey

Gathering information about YOU – as a member of our audience – is tremendously important to us. It helps us evaluate the past, serve you better now, and plan for the future. The results are always totally confidential, so we encourage you to supply as much information as possible.

#### About your EMN Connection

- This is my first Early Music Now concert.
- I am a current subscriber or single ticket purchaser
- I have been attending for \_\_\_ years.
- I usually attend \_\_\_ EMN concerts each season.

#### About YOU

My ZIPCODE is \_\_\_\_\_.

- My age is:       Under 20       20–40  
                          41-65       Over 65

My highest level of education is:

- High School       2 yr college/trade
- 4 year college       Advanced Degree

My profession is:

- Retired       Education
- Arts Related       Corporate
- Executive       Administrative
- Student (Major?) \_\_\_\_\_
- Other: \_\_\_\_\_

Me and EMN:       I am interested in serving EMN on the Board, a committee or as a volunteer.

#### How did you learn about this Concert?

- Word of Mouth:       EMN friend       Other  
                          Facebook       Twitter       Blog

EMN:       Mailing       Email       Website

Radio:       WUWM       WHAD

Print:       Print ads       Previews       Calendars

Online:       Online ads       Previews       Calendars

#### What local media do you regularly read or listen to?

- Journal Sentinel       Shepherd Express
- Wisconsin Gazette       Milwaukee Magazine
- Catholic Herald       Milwaukee Urban Dial
- WUWM       WHAD
- Other Print, Online, or Radio (please list)

#### What about concert days and times?

- The mix of Saturdays at 5:00 or 7:30 works fine.
- I prefer Saturdays at 5:00       I prefer Saturdays at 7:30
- These times aren't great for me. I prefer: \_\_\_\_\_

#### What are your "Early Music" preferences?

- Period:       Medieval       Renaissance  
                          Baroque       Classic
- Genre:       Strings       Choral/Vocal       Lutes  
                          Keyboard       Winds (soft)       Winds (loud)  
                          Solo/Duet       Mixed Ensembles

#### What Enrichment Do You Like?

- Online program and notes prior to the concert
- Extensive program notes
- Pre-concert lectures – same day       different day
- Post-concert talk-backs
- Verbal information shared during the concert

#### What about Intermissions or Receptions?

- I prefer concerts without intermission (if the concert isn't too long)
- I enjoy intermission receptions
- I enjoy receptions after the concerts
- I enjoy receptions before the concerts

#### How do you prefer to purchase your tickets?

- On the Website       By Phone       By Mail
- Complete or Partial Subscription in advance
- Single tickets closer to the concert – within \_\_\_ weeks

#### What are your top two preferred venues?

#### Who are your favorite early music performers?

#### Who are your favorite early music composers?

What things do you especially like about EMN?  
*(feel free to use the back of this sheet)*

What things about EMN would you like to see changed or improved to make the experience more enjoyable for you and your friends? *(feel free to use the back of this sheet)*

*Thank you for your participation! Please feel free to contact me at any time by email, phone, or mail with additional comments and suggestions, or to get more involved in EMN!*

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